

Mayor Greg Stanton

CITY OF PHOENIX



Bike Share

Creating an enhanced multi-modal transportation system in our city requires options that go beyond roads and public transportation.

These options must also include bicycle and pedestrian improvements. A BikeShare program, where residents and visitors rent a bicycle to complete a trip, is a critical improvement to our city's overall transportation network.

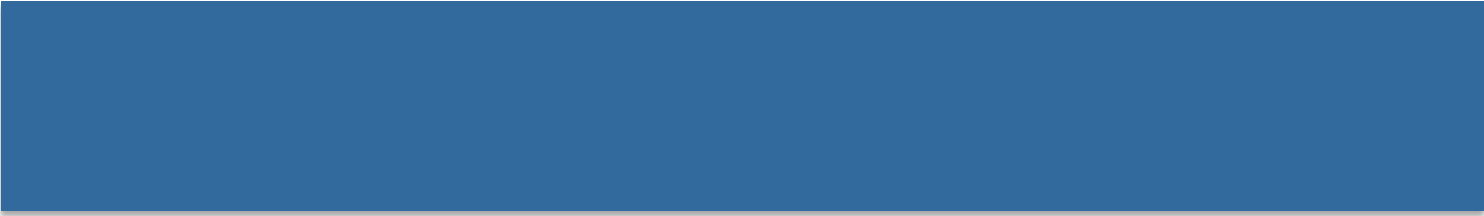
The BikeShare program will provide the following benefits to our city:

- Cleaner air with more trips being completed with zero carbon emissions
- Maximize the investments in our bus and light-rail system by furthering its reach.
 - Some people will only walk a particular distance to utilize public transit, but BikeShare extends the distance someone is willing to travel to reach a transit stop extending the reach of the transit system to more residents and businesses.
- Provide a mode of transportation that encourages public

Bike Share

1. Multimodal transportation
2. Maximize investments in Light Rail
3. Cleaner air





health by providing a means for people to be more active.

The city's BikeShare program will be operated by a qualified private vendor to limit costs to the city. The Street Transportation Department has issued a Request for Proposal (RFP) to the public to select a vendor. The vendor will be selected by May 2013 and the City's program is planned to have a phased start beginning in December 2013.

The city's BikeShare system will have the flexibility for other cities potentially including Tempe and Mesa to join if they choose, ensuring our BikeShare can become part of our regional transportation system.